



STUDYWORLD 50 SEMINAR TIMETABLE

Monday 2 September 2019

Abbey room (fourth floor)

13:45 – 14:25	Where is the UK headed? Reflecting on 2018 to outline the future of UK ELT	<i>Patrik Pavlacic</i>
14:35 – 15:15	Useful things to look for when choosing a school for juniors	<i>Young Learners English UK</i>
15:15 – 15:40	<i>Refreshments in the Westminster room</i>	
15:40 – 16:20	“Beyond three and a tree”: the evolution of branding and marketing	<i>Ricky Sharma</i>
16:30 – 17:10	Immigration update	<i>Pat Saini</i>
17:20 – 18:00	Managing remote sales teams	<i>Nicola Lutz</i>

Moore room (fourth floor)

14:35 – 15:15	An evolving region: the Middle East	<i>Andy Buckland</i>
15:15 – 15:40	<i>Refreshments in the Westminster room</i>	
15:40 – 16:20	China agency market 2019: what to expect and how to benefit	<i>Igor Skibickij</i>
16:30 – 17:10	LanguageCert: adding value to your business and work	<i>LanguageCert</i>

Tuesday 3 September 2019

Presentation zone, Exhibition hall (third floor)

09:30 – 09:55	Getting the most out of your meetings	<i>Tim Barker</i>
10:00 – 10:45	Seven ways to engage your digital marketing team	<i>Richard Bradford</i>
10:50 – 11:35	Why you should choose an AEGIS accredited guardianship	<i>Lana Foster</i>

Mountbatten room (sixth floor)

12:15 – 13:15	Keynote address	<i>Tim Marshall</i>
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Presentation zone, Exhibition hall (third floor)

14:45 – 15:30	Choose the UK for quality: understanding accreditation	<i>Liz McLaren</i>
15:35 – 16:20	Towards maturity: state of UK student accommodation market	<i>Patrik Pavlacic</i>
16:25 – 17:10	Are women’s organisations and events helpful or harmful to our industry?	<i>Lead 5050 panel</i>

Wednesday 4 September 2019

Presentation zone, Exhibition hall (third floor)

10:00 – 10:20	Study abroad, made easy: introducing INTCAS	<i>Anthony Hackney</i>
10:25 – 10:45	Focus on China: how to keep one step ahead with payment trends	<i>Tom Jones</i>
10:50 – 11:35	Outsourcing accommodation: benefits to educators and agents	<i>Michele Da Silva</i>
11:40 – 12:00	Introduction to visa routes	<i>Huan Japes</i>
12:05 – 12:25	Student safety and wellbeing	<i>Kevin O'Donnell</i>
12:30 – 13:00	Safeguarding in the UK	<i>Kevin O'Donnell</i>
14:25 – 15:15	Performance chemistry	<i>Celynn Morin</i>