

StudyWorld 2022 Sponsorship packages



Start the new year by raising your profile at StudyWorld winter and spring

Sponsor StudyWorld to reach the people that count in UK and international education.

StudyWorld is the only event that focuses on showcasing the whole of the UK education sector to selected agents and partners from around the world. Supported by the GREAT Campaign and the Department for International Trade, the event welcomes special delegations of buyers, industry leaders and influential stakeholders from both the UK and around the world.

StudyWorld winter sponsorship

Tuesday 25 - Thursday 27 January 2022

This event will take place online with a day of seminars for agents on Tuesday followed by two days of business meetings. Participants will be able to schedule meetings in advance using the Marcom eSchedule PRO meeting scheduling system and will hold meetings via a Zoom integration.

Gold sponsorship	GBP 2,995 + VAT (one of three package available)
Silver sponsorship	GBP 1,995 + VAT (three packages available)

StudyWorld spring sponsorship

Tuesday 22 - Wednesday 23, Friday 25 March 2022

StudyWorld spring is aimed at the critical summer short course market in the UK. This event will start with two days of online meetings, followed by seminars that will focus on UK summer short courses and young learners with sessions for agents, group leaders and providers.

Gold sponsorship	GBP 2,995 + VAT (one of three packages available)
Silver sponsorship	GBP 1,995 + VAT (three packages available)

Multi-event sponsorship

Sponsor both events for maximum exposure to educators and agents.

Gold sponsorship for both events	GBP 5,295 + VAT
Silver sponsorship for both events	GBP 3,295 + VAT



Sponsorship packages include:

	Gold	Silver
A 20-minute pre-recorded product profile seminar available to watch on demand on Marcom eSchedule PRO and shared in advanced with all delegates via email	✓	
Full access to the event including seminars and meeting scheduling	2 reps	2 reps
A one-minute elevator-pitch style presentation during the event welcome on the first day of meetings	✓	
A one-minute pre-recorded video introducing your company available to watch on demand on Marcom eSchedule PRO and shared with all delegates via email	✓	✓
Your logo + message in a dedicated 'meet our sponsors' mailing to participants and LinkedIn post (15,000+ English UK followers)	✓	✓
Your logo + 150-word profile on the StudyWorld website	✓	✓
Recognition across StudyWorld and English UK social media channels	✓	✓
Recognition of sponsor status in the welcome address	✓	✓
Your logo on welcome slides for all seminar sessions	✓	✓
Your logo + hyperlink on e-marketing to prospective and registered participants (2,000+ ELT professionals)	✓	✓
Your logo + hyperlink on the StudyWorld landing page for the Marcom eSchedule PRO meeting system	✓	✓
Company name + hyperlink in the footer of all meeting requests and confirmations sent within the Marcom eSchedule PRO meeting scheduling system (2,000+ sends).	✓	✓

Contact:
Siobhán Small
Project Manager
siobhan.small@englishuk.com
www.studyworldfair.com

Organised by

